

# MUSIC & MEDIA 2009

## 20TH ANNIVERSARY CONFERENCE

### October 22-24, Tampere, Finland

---

THURSDAY  
OCTOBER 22

- 19.00-21.00**            **OPENING PARTY PRESENTED BY MUSIC TELEVISION**  
*Ilves Bar & Night, Hotel Ilves*
- 20.45**                    **SHUTTLE TO MUSIC EXPORT FINLAND**  
**WELCOME DRINKS PARTY**  
*Hotel Ilves*
- 21.00-22.00**            **WTF?! WELCOME TO FINLAND**  
**MUSIC EXPORT FINLAND WELCOME DRINKS PARTY**  
*Bar Artturi, Kauppakatu 9*
- 22.00-**                    **LOST IN MUSIC SHOWCASES**  
*Festival program: [www.lostinmusic.fi](http://www.lostinmusic.fi)*
- 

FRIDAY  
OCTOBER 23

- 11.00-11.30**            **WELCOME AND INTRODUCTION TO THE**  
**FINNISH MUSIC MARKET**  
*Ballroom 1, Hotel Ilves*
- 14.00-15.00**            **INTERVIEW: TOM SILVERMAN**  
*Ballroom 1, Hotel Ilves*
- 16.00-17.00**            **PANEL: LIVE AROUND THE WORLD**  
*Ballroom 2, Hotel Ilves*
- 17.30**                    **SHUTTLE TO INDUSTRY AWARDS**  
*Hotel Ilves*
- 18.00-21.00**            **INDUSTRY AWARDS GALA**  
*Tampere Hall (Park Hall), Yliopistonkatu 55*  
**DARK SUIT / SMART CASUAL**
- 21.00-**                    **LOST IN MUSIC SHOWCASES**  
*Festival program: [www.lostinmusic.fi](http://www.lostinmusic.fi)*
- 

SATURDAY  
OCTOBER 24

- 11.00-12.30**            **SPEED MEETINGS (INVITATION ONLY)**  
*Ilves Bar & Night, Hotel Ilves*
- 12.45-13.45**            **PANEL: FOCUS ON RUSSIA**  
*Ballroom 2, Hotel Ilves*
- 13.45-14.45**            **INTERVIEW: TERRY MCBRIDE**  
*Ballroom 1, Hotel Ilves*
- 15.45-16.45**            **PANEL: GLOBAL SYNCH PANEL**  
*Ballroom 2, Hotel Ilves*
- 19.00-21.00**            **O-M-G! THIRD NIGHT OUT! COCKTAIL PARTY**  
*Restaurant Hämeensilta, Hämeenkatu 13*
- 21.00-**                    **LOST IN MUSIC SHOWCASES**  
*Festival program: [www.lostinmusic.fi](http://www.lostinmusic.fi)*
- 

SUNDAY  
OCTOBER 25

- 07.15**                    **SHUTTLE TO HELSINKI AIRPORT**  
*For flights leaving between 11.00-12.30*
- 09.15**                    **SHUTTLE TO HELSINKI AIRPORT,**  
**HELSINKI CENTRAL RAILWAY STATION**  
**AND HELSINKI CITY**  
*For flights leaving between 12.30-15.30*  
*For train leaving to St. Petersburg at 15.00*
- 12.30**                    **SHUTTLE TO HELSINKI AIRPORT AND HELSINKI CITY**  
*For flights leaving 15.30-*  
*For Hotel Klaus K*
- 



#### CONFERENCE HOTEL:

Sokos Hotel Ilves  
**ADDRESS:**  
Hatanpään valtatie 1  
33100 Tampere  
**TEL:**  
+358 (0)20 1234 631  
**FAX:**  
+358 (0)3 5698 6263  
**EMAIL:**  
[sokos.hotels@sok.fi](mailto:sokos.hotels@sok.fi)  
**WEB:**  
[www.sokoshotels.fi](http://www.sokoshotels.fi)

---

#### CONTACTS AT MUSIC & MEDIA 2009

MR. TUOMO TÄHTINEN  
Mobile: +358 44 069 8000  
Email: [tuomo@musex.fi](mailto:tuomo@musex.fi)

MR. SAMI HÄIKIÖ  
Mobile +358 40 769 0717  
Email: [sami@musex.fi](mailto:sami@musex.fi)

MS. MEIRA PAPPI  
Mobile: +358 40 753 7556  
Email: [info@musex.fi](mailto:info@musex.fi)

---

